

Erasmus+ Project ECOMODE Dissemination Activities at GTU

Georgian Technical University participates in Erasmus+ Project ECOMODE -“Fostering Eco – Innovative Business Model Development in SMEs in Hospitality Industry” (Project No2018-1-IT01-KA202-006788 (CUP code G94D18000030006)).

The Project is granted by the Italian ERASMUS+ INAPP National Agency. The project is aimed at the cooperation for innovation and exchange of good practices as well as strategic partnerships for vocational education and training.

Within the framework of the project, several working meetings in 2019 were held at Georgian Technical University, including:

On January 30, was conducted the meeting of Georgian Engineering Academy (GEA). At the meeting was held the presentation about ECOMODE project. The project coordinator at GTU, Nino Pailodze and the project participant Nino Chachava talked about the Eco hospitality industry part in the project.

It was decided, that Prof. Levan Beridze (Road Transport Systems and Infrastructure Department of GEA) together with Nino Chachava would prepare the report on the importance of the ECOMODE project for the next meeting.



On February 22, was held the meeting with the representative of LEPL "Enterprise Georgia", Chief Manager Ekaterine Saralidze.

According to Ms. Salaridze, the organization would support the project dissemination activities as well as in mediation between the key and service segments related to the eco hospitality cluster.



On March 19, the meeting with the representatives of Sustainable Tourism Business Association was held. It was attended by the top management of the association: Tamar Chelidze, Director; Lela Giorgidze, General Manager and Founder and Chiaber Machavariani from Marketing and Communications.

During the meeting were considered eco - problems of the hospitality industry; the role and vision of the sustainable tourism business association toward this industry in relation to the development of eco innovative business model suggested by the ECOMODE project.





On March 26, was held the Meeting with the representatives of LEPL "Enterprise Georgia": Ekaterine Saralidze and Irina Giorgidze.

It was mentioned that such collaboration and cooperation within the project will be significant support to the project outcomes (training courses through the online platform, mobile phone applications and games, international certification), and will rise the number of users of the final package thus enhancing the project's contribution to the sustainable development of small and medium business in Georgia.



On April 5 was conducted a round table meeting related to the issues of the first and second phases of the project: Collection of the best practices in Georgia, the discussion of the research results and the definition of competencies. Project participants Nino Pailodze, Nino Chachava

and Ia Mosishvili talked about the ECO innovation of the project in the hospitality industry - EcoMode - questionnaire, problems and possibilities of problems solving.

The invited guests were from various organizations, such as "Enterprise Georgia" (Ekaterine Saralidze, Teona Babunashvili, Nino Komladze); National Tourism Administration (Ketevan Zurashvili); Sustainable Tourism Business Association (Tamar Chelidze, Lela Giorgadze, Chiaber Machavariani) and MagtiCom (Levan Gorgiashvili, Luka Asatiani) as well as the representatives of GTU Administration. They discussed the results obtained at that stage.



The second international meeting within the project is planned at GTU on 23 – 25 May 2019. The representatives of project partner universities from Italy, Austria, Hungary, Turkey and Georgia will discuss the foreseen outputs, activities and related deadlines.