



საქართველოს ტექნიკური უნივერსიტეტი

სტუ

*გაგანა სიგანა...*

**The Department of Business Technologies**

**The Department of Business Administration**

**The Department of Finances and Bank Technologies**

**The Department of Business Administration and Electronic Business**

**Training, Scientific Research Laboratory of Business Technologies**

**II International Scientific Conference**

**“Globalization and Current Challenges in Business”**

Location: Georgia, Tbilisi, Georgian Technical University, VI Block

Conference e-mail: [btconference@gtu.ge](mailto:btconference@gtu.ge)

Date: 2018 year 25-26 May

Languages: Georgian, English, Russian

Sections provided by the conference program:

- Management;
- Tourism;
- Marketing ;
- Statistics, Accounting and Auditing;
- Corporative Social Responsibilities (CSR) ;
- Social Business ;
- Finances and Banks ;
- Econometrics ;

- Electronic Management ;
- Public Administration;
- Multidisciplinary;
- Law and Politics in Business.

***The Report should cover:***

- New and innovative business models;
- The means of enhancing management effectiveness;
- The modern trends of development of Georgia, Recommendations and Methods;
- Systems and Research Methods;
- Management Control Systems;
- Methods of solving global business environment challenges;
- The means of enhancing service access;
- Civil, Corporative and State cooperation modes;
- The methods of streamlining legal/normative base;

***Requirements for participation:***

- The representatives of academic and scientific–research fields;
- The representatives of executive and legislative bodies;
- The representatives of corporative sectors;
- The supervisors of higher educational institutions;
- Students of doctoral and master programs;
- Scientific-Economists;
- The representatives of Media;
- Independent researchers;
- Any citizen’s report meeting the academic requirements;

**The modes of participation:**

- Presenting reports individually or in groups;
- Online video conference presentation ;
- Presentation without attending the conference;
- Participation in conference with the participant status ;
- Participation in conference with the guest/ person concerned status;

**Conference based activities comprise:**

- Introduction of researches, works, inventions and knowledge of International Scientific Researchers;
- Publishing Conference Collection (ISBN);
- Certificate of Participation;

- Meeting with the famous leading scientific researchers of Georgia;
- The platform formation of organizing the meeting with the representatives of different countries;
- The formation of partnership relations and establishing contacts;
- Possibility of presenting the planning and organizing of the research project;
- Platform formation for presenting the works and making discussion with the representatives of corporative and state sector;
- Involvement in analytical groups
- Excursion and leisure time;

**Organisation Committee :**

1. Prangishvili Archil – Chairman
2. Klimiashvili Levan
3. Gasitashvili Zurab
4. Kokrashvili Ketevan
5. Kutateladze Rusudan
6. Baratashvili Evgeni
7. Grigalashvili Levan

**Editorial Committee :**

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11. Tsaava Giorgi
12. Metreveli Marina
13. Gechbaia Badri
14. Takalandze Larisa
15. Kharkhelauri Khatuna (secretary )

**Deadline:**

- ✓ Submission of the article 20 March - 31 March;
- ✓ Verification in conference participation: 18-19 April;

- ✓ Payment of Registration Fee 30 April;
- ✓ Conference : 25-26 May

**Registration Fee: 50 GEL, for foreigners 50 \$**

For GEL transaction (GEL):

Recipient Name – overall account number of exchequer:

Recipient account/ exchequer code - 708977259

Bank name – State exchequer:

Bank code -TRESGE22;

Destination- 262

**For Foreign currency transaction (USD):**

**Intermediary:**

FEDERAL RESERVE BANK OF NEW YORK, USA

SWIFT CODE : FRNYUS33

ACC:021087992 GEORG

Beneficiary's bank:

NATIONAL BANK OF GEORGIA, TBILISI

SWIFT CODE : BNLNGE22

Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

IBAN: GE65NB0331100001150207

**For Foreign currency transaction (EUR):**

**Intermediary:**

DEUTSCHE BUNDESBANK, ZENTRALE FRANKFURT AM MAIN, DE

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ACC: 5040040060

Beneficiary's bank:

NATIONAL BANK OF GEORGIA, TBILISI

SWIFT CODE : BNLNGE22

Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

IBAN: GE65NB0331100001150207

**Placement & Transfer:** Booking the hotel; Organizing the meeting at the Airport/Station;

**Report Design Instruction:**

**The volume of the scientific report**

A4 Format 5 pages. All areas – 2.0 cm. Space-1.0 Shift 11, Resume in English at the end of the report. Shift: Sulfaen. Russian and English Languages – Times New Roman. Passage 1.25. Illustration Material; (Charts, Diagrams, Graphs, Photo material) should be presented in -MS Word.

- **Text structure (in the following sequence):**
- Report Title;

- First Name, Second Name;
- Work place, position, scientific rank;
- Abstract;
- Key Words;
- Main Text;
- Bibliography;
- Title of the work in English;
- Last name, name in English
- Resume in English (100-150 words);

Conference e-mail [btconference@gtu.ge](mailto:btconference@gtu.ge)

Organizational committee: Tel.: (599) 64-01-29; (593)73-39-45

The text of the report should be presented in published and electronic format as well. Electronic version should be sent to e-mail.