

საქართველოს ტექნიკური უნივერსიტეტი,

ბიზნესტექნოლოგიების ფაკულტეტი,

თბილისი, 2019

მივლინების ანგარიში

2019 წლის 8 მაისიდან 15 მაისის ჩათვლით, სტუ ბიზნესტექნოლოგიების ფაკულტეტის პროფესორები ე. ბარათაშვილი და მ. ჩეჩელაშვილი მიწვეულ იქნენ ხორვატიაში, საერთაშორისო სამეცნიერო კონფერენციაში და ტრენინგში მონაწილეობის მისაღებად. კონფერენციამ მუშაობა დაიწყო 8 მაისს და დაასრულა იგი 15 მაისს (იხილე დანართი 1, კონფერენციის კალენდარი).

ე. ბარათაშვილმა და მ. ჩეჩელაშვილმა მონაწილეობა მიიღეს ტრენინგში, რომლის გავლის შედეგად მიენიჭათ 5 კრედიტი (იხილე დანართი 2, ტრენინგის კურიკულუმი).

ე. ბარათაშვილი და მ. ჩეჩელაშვილი კონფერენციის ყოველ დღეს ღებულობდნენ აქტიურ მონაწილეობას კონფერენციის სხვადასხვა სექციის მუშაობაში, გამოაქვეყნეს მოხსენებები კონფერენციის მიერ გამოშვებულ საერთაშორისო სამეცნიერო ჟურნალში (იხილე დანართი 3, 4, 5, 6,) და გადაეცათ სერტიფიკატები(იხილე დანართი 7, სერტიფიკატები).

კონფერენციის პროგრამის ფარგლებში პროფესორი ე. ბარათაშვილი და ასოცირებული პროფესორი მ. ჩეჩელაშვილი შეხვდნენ ქალაქ პულას სახელმწიფო უნივერსიტეტის რექტორატს და ეკონომიკისა და ბიზნესის ფაკულტეტის სტაფს, რომლებთანაც გაიმართა საინტერესო მსჯელობა თანამედროვე განათლების აქტუალური საკითხების ირგვლივ.

II Міжнародна науково-практична конференція «Єдиний освітній простір Україна - ЄС»
08-16 травня 2019 р., Хорватія – Польща - Україна

REGULATIONS OF THE CONFERENCE WORK

May 8th

Panel Discussion "Association Agreement" (on-line)
Scientific seminar "Ukrainian reforms in the context of European integration (on-line)
Departure from Lviv
Master class "Self-knowledge and self-evaluation"

May 9th

Scientific seminar "Ukrainian reforms in the context of European integration"
Lecture of the academician of the Ukrainian Academy of Economic Sciences, prof. Kuzheliev "The Educational System of Ukraine: Challenges of the Present"
Training «Psychoanalysis of professional groups: characterology and roles»

May 10th

Opening of the conference. Plenary session
Work in sections. Work in sections

May 11th

Meeting at the University of Italy. The system of higher education in Italy.
Acquaintance with the cultural heritage of the city of Venice, Italy.
Training "Professional reliability in the training specialists in higher education"
Acquaintance with the education system of Croatia. Features of education financing by local governments

May 12th

Meetup «Training as a means of activating higher education Training as a means of activating higher education»
Education in Croatia. Visiting of the city of Porech
Meetup "Technologies of creative thinking"

May 13th

Peculiarities of the scientific work of Pula University named after Jura Dobrila, Pula town
The system of professional education in Croatia. Visit to professional schools in Rovinj

May 14th

Training "Teamwork in the design of the project: the psychological aspect"
Roundtable - Problems of the educational system in Europe. Proposals for cooperation
Visiting the city of Grožnjan (the first mention of the city dates back to 1102)
Networking «Features of the scientific work of the teaching staff at the universities of Europe»

May 15th

Closing of the conference in the conference hall of the hotel. Summarizing.
Solemn Present of international internship certificates

The program may change

Rector Plenipotentiary
The Eastern-European University Network
The John Paul II Catholic University of Lublin

Andrzej Szlachetko, Ph.D.

TRAINING PROGRAM of

International internship

Professional direction:	International Internship
Course topics:	«UNIFIED EDUCATIONAL SPACE: UKRAINE-EU»
Course completion document:	CERTIFICATE
Course duration:	150 hours
Total load:	50 class hours 100 hours of distance learning
Ultimate result:	Credit (public speaking)
International internship period:	15.02.2019-07.05.2019 Distance learning on the platform https://ppo.mk.ua/course/index.php?categoryid=147 08.05.2019-16.05.2019 Full-time study
ECTS	5
Scientific leaders of the course:	

ANTONI DEBIŃSKI, Rev. Prof. Dr. Hab., Rector of the John Paul II Catholic University of Lublin (Poland)
MYKHAILO KUZHELIEV, Doctor of Economics, Professor, University of the state fiscal service of Ukraine (Ukraine)
MARYNA DEL, Ph.D, Associate Professor, Center for Strategic Initiatives and progressive development (Ukraine)
DILGA RUDENKO, Doctor of Public Administration, Professor, Eurasian Research and Oriental Studies Institute (Ukraine)

1. The concept of international internship:

The main idea is the mastering, updating and deepening by participants of special professional, scientific and methodological, pedagogical, social and humanitarian, psychological, legal, economic and managerial competencies, including the study of domestic and foreign experience, which contributes to the qualitative performance of their official duties, extension of their competence.

The purpose of the international internship is to consolidate the experience of scientists and practitioners of Ukraine and the European Union member states, working towards the development of theoretical, scientific and practical approaches to improving the efficiency of the education system, problems of implementation of the Association Agreement between Ukraine and the European Union member states in the professional sector of each member.

Main tasks:

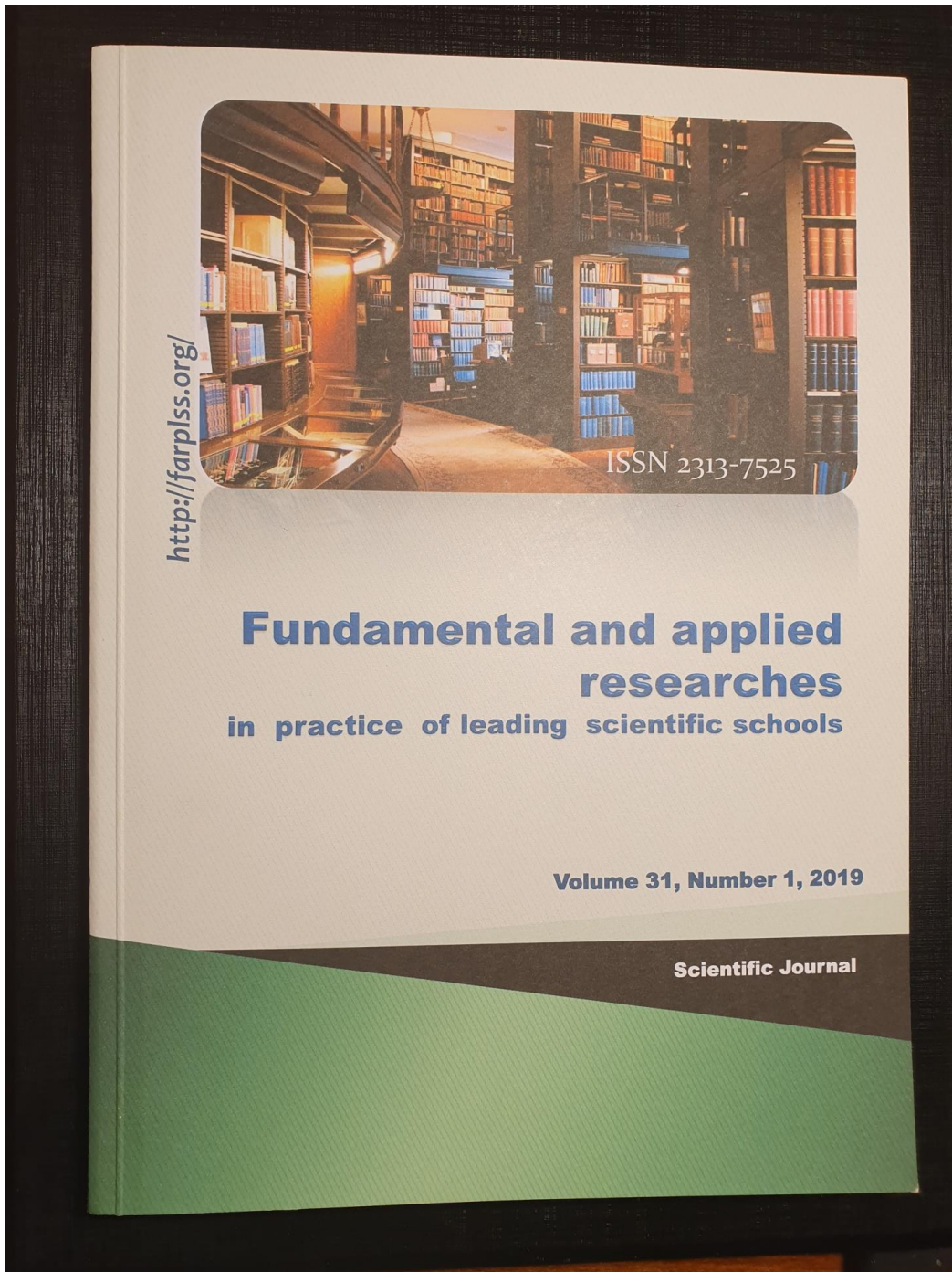
- Establishing contacts with universities in relevant fields;
- Increasing professional competences in various scientific fields;
- Exchange of experience of European achievements in the field of didactics and education in higher education institutions;
- Presentation of scientific developments and achievements of the European scientific and educational platform;
- Obtaining additional and improving existing knowledge and skills in the main areas of professional activity;
- Activation of individual activity and personal development in terms of correspondence and distance learning.

2. Curriculum:

Direction	Audit hours	Non-audit hours
Distance course - the study of the organizational structure of partner universities; familiarization with their educational and methodological support and training programs; studying of experience of distance education and passing of a remote course		30
Work with the electronic library fund		15
Introduction to the virtual lecture courses of university partner teachers		15
Preparation of the publication		40
Panel Discussion «Association Agreement»	6	
Scientific seminar «Ukrainian reforms in the context of European integration»	6	
Master class "Self-knowledge and self-evaluation"	8	
Lecture "The Educational System of Ukraine: Challenges of the Present"	4	
Training «Psychoanalysis of professional groups: characterology and roles»	4	
II International scientific-practical conference «Unified educational space: Ukraine-EU»	8	
Module 1. The system of higher education in Italy. Acquaintance with the cultural heritage of the city of Venice, Italy	2	
Training "Professional reliability in the training specialists in higher education"	2	
Module 2. Features of education financing by local governments	4	
Meetup «Training as a means of activating higher education	4	
Meetup "Technologies of creative thinking"	2	
Scientific discussion «Teamwork in the design of the project: the psychological aspect»	4	
Module 3. Education in Croatia.	2	
Networking «Features of the scientific work of the teaching staff at the universities of Europe»	4	
	50	100

3. Annotation and course content:

Module theme	Module content	Audit hours	Non-audit hours
Organization of the educational process in European universities	<ul style="list-style-type: none"> • education as a strategy; • formation of European higher education area; • organizational culture of the university; • factors that motivate students in the educational process; • directions and training programs for students; • internationalization and educational opportunities for students from other countries 	14	
Innovative technologies, scientific, methodological and informational support of the educational process	<ul style="list-style-type: none"> • use of innovative technologies in the educational process; • fundamental changes in the processes of acquiring and sharing knowledge in a globalized society; • emphasis on results as over subject social and professional competencies; • monitoring of intellectual development; • optimization of expenses for education without loss of quality; • creation of basic departments together with business structures; 	14	



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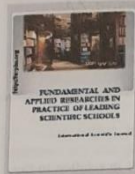
**Fundamental and applied
researches**
in practice of leading scientific schools

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Project management in educational systems

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JEL Classification M01

The article discusses the problems of the modern textbooks and teaching aids on pedagogy, where the solution of management problems is the content of the chapter, which is often called "Management of educational systems". Then authors define, that in scientific papers devoted to the problems of pedagogical management, the view of his specific object and subject is substantiated. So, it is considered that pedagogical management as a science of management of educational systems and processes is a branch of pedagogy, the subject of which is the organization of management in the field of education and in educational institutions. The structure of pedagogical management includes the following levels: a. management of the teaching staff; b. teacher activity management; c. student activity management. The authors believe that in pedagogical management there are two levels of management: the head of the educational institution and the teacher. The activity of the head is aimed at creating conditions for the effective functioning and development of the entire educational system of the institution; the task of the teacher-manager is the organization of educational work with the aim of developing cognitive activity and the formation of the student's personality.

According to the authors, project management is among the "young" and most demanded areas of scientific knowledge and practice. Development of it over the past 50-60 years has gone from its understanding as a technological scheme for organizing work on the implementation of individual projects to the idea of project management as a methodology for system changes, which carried out in organizations, firms, corporations, territorial entities, across the country and interstate associations.

The article also reviewed the most diverse areas of scientific knowledge. It is the project culture. We think that it is institutionally manifested in project activities, although it does not boil down to it. All of the above gives grounds for identifying historical and cultural sources of project management as a person's ability, an independent type of professional activity and, finally, a cultural phenomenon.

The authors think that in modern management concepts, there are two types of management - process (management of recurring activities in fundamentally unchanged external conditions) and project management (change management of the managed system). The latter is precisely the subject of research in the field of scientific knowledge and practice, called "project management" and the subject of one of the branches of management science - project management.

In conclusion, the authors define the methodological foundations of project management in pedagogical management are system-activity, process, and resource approaches, which, being internally consistent, set the fundamental methodological orientation of research in the considered field of scientific pedagogical knowledge.

Keywords: project management; education; project work; matrix.



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Innovative process as an object of management

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Article info

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The article explores the term "innovation", for which the authors use modern approaches to its understanding. According author's mind, In the world economic literature, "innovation" is interpreted as the transformation of potential scientific and technological progress into real, embodied in new products and technologies. The issue of innovations in our country has traditionally been developed in the framework of economic research of scientific and technical progress. The term "innovation" has been actively used in the transition economy of Georgia, both independently and to denote a number of related concepts: innovation activity, innovation process, innovation solution, etc. To clarify the concept of innovation, we consider different views on its essence. After giving their own definition of the term, the authors proceed to the classification of innovations and note that their diversity and heterogeneity require some kind of work.

According to the classification of the authors of the study, innovations are divided according to innovative potential, technological parameters, content, place in the enterprise, causes, nature of the needs being satisfied, degree of territorial novelty.

The authors think that the innovation process as an object of management is much more complex than a routine production process. Any business performed by a person or an organization for the first time is nothing more than an innovation process (table), which causes a lot of difficulties and mistakes, requires alterations and adjustments. Routine processes, on the contrary, are repeated regularly, which leads to specialization and automation of personnel knowledge and skills, reduction of errors in the technological process, and development of a clear and effective algorithm of actions.

In the process of research, the authors compiled a comparative description of the innovation and production processes and gave the concept, structure, content of the work of innovation processes at its main stages.

In conclusion, the authors note that as F. Kotler notes, the development of a new product is most effective in those cases where from the very beginning there is close cooperation between the research and development department and the technical, manufacturing, marketing and financial departments of the company.

Keywords: innovation; classification; comparative characteristics.

Introduction

In the world economic literature, "innovation" is interpreted as the transformation of potential scientific and technological progress into real, embodied in new products and technologies. The issue of innovations in our country has traditionally been developed in the framework of economic research of scientific and technical progress.

The term "innovation" has been actively used in the transition economy of Georgia, both independently and to denote a number of related concepts: innovation activity, innovation process, innovation solution, etc. To clarify the concept of innovation, we consider different views on its essence.

The Term "Innovation", Modern Approaches to its Understanding. Innovation is most often understood as "investment in innovation". Innovation (innovation) - is the

result of intellectual activi
relations, which has the fr
qualities; practical applic
consumer utility and
(competitiveness).

Innovation is:
• The complete pr
product sold on the mark
• A process in wh
economic content (B. Twi
• A process invc
design, development an
new product, technology
Wild);

• This is the end
embodied in the form
technology that is pra
certain needs (A. Surin).

Most modern theo
concepts of "innovati
the "Frascati Manual" an

The first one is con
by a group of national i
the Organization f
Development (OECD).
recommendation for t
of information about s
the Italian city of Fra
contributing to the fo
concept of innovation,
a technique for collect

It is precisely this
development of the re
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other strategic docum

Following this i
fashion law "On In
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practice, workplace

Innovation equal
• Scientific a
• Manufactu
• Commerci

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mechanisms, tools,

The discovery
unknown data
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The discovery
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1) Discover
fundamental level
technological (app

