





# **Learn about Intellectual Property**

The course is provided by the World Intellectual Property Organization (WIPO), an agency of the United Nations. The course is provided free of charge and will help you understand how to protect the intellectual property of your business ideas. By providing these free on-line courses, WIPO aims to help you learn how to be aware of how you can protect your new and creative ideas for business purposes.

## **Course Details - Online Intellectual Property Courses (Introductory level)**

Registration for the Introductory Course will open on 25 September 2019 until 13 October 2019 and the course will be offered from 01 October to 16 November 2019. The course takes around 55 hours to complete and you can study for one hour every day or at your own pace. The course content is provided in PDF format together with quizzes and access to tutors, to support studying.

# **DL101 – English or Russian**

 Registration opens between:
 25-Sep-2019 - 13-Oct-2019

 Course takes place between:
 01-Oct-2019 - 16-Nov-2019

 Next Exam:
 17-Nov-2019 - 18-Nov-2019

#### What to do next?

Register at the WIPO Academy <u>here</u> it is really simple to do and takes just 5 mins! Then get ready to study! For the course in Russian, register here

### What is Intellectual Property?

Intellectual property (IP) refers to creations of the mind, such as inventions, literary and artistic works, designs, and symbols, names and images used in commerce.

#### What is WIPO?

WIPO is the global forum for intellectual property (IP) services, policy, information and cooperation. It is a self-funding agency of the United Nations, with 192 member states. WIPO's mission is to lead the development of a balanced and effective international IP system that enables innovation and creativity for the benefit of all.

If you have any questions? Contact WIPO at <a href="mailto:DL101r.academy@wipo.int">DL101r.academy@wipo.int</a> or you can get in touch at <a href="mailto:creative.spark@britishcouncil.org">creative.spark@britishcouncil.org</a>