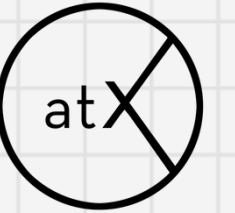


ARCHITERRAX



DESIGN - INNOVATE - IMPACT

ATX DESIGN OF THE YEAR 2022

TOTAL PRIZE MONEY
USD 2000

www.architerrax.com



Overview

Architecture and design have a monumental impact on everyone's life, and as future architects and designers of this world we want students to explore innovative and unique design solutions for real world problems faced by people.

Brief

The aim of this competition is to encourage students to brainstorm solutions for issues that plague the world and mankind. The problem can be of any nature **ranging from design problems to environmental problems**. You have no constraints as to what you can design or redesign, it can be a product, a building, a space, a neighborhood, a city, or even a new type of technology.

CHOOSE: Select a problem and explain it briefly.

WHY: Explain the reason behind choosing the particular problem.

SOLVE: Develop an innovative design solution to the problem.

EXPLAIN: Elaborate on how your design tackles every aspect of the problem.

Awards



WINNER

USD 700



1st RUNNER UP

USD 400



2nd RUNNER UP

USD 300



Ten honorable mentions **USD 60**

- Certificates and Publication for winners and finalists.
 - Participation certificates for all the participants.

Timeline

01

EARLY BIRD REGISTRATIONS

15th February, 2022 to
5th April, 2022

02

REGULAR REGISTRATIONS

6th April, 2022 to
30th June, 2022

03

LATE REGISTRATIONS

1st July, 2022 to
25th July, 2022

04

SUBMISSION DEADLINE

31st July 2022

05

RESULT DECLARATION

20th August, 2022

Registration and Participation

To register for the competition visit www.architerrax.com/atxd2022

Registration Fee:

Indian Nationals

- Early bird registrations: INR 1400
- Regular Registrations: INR 1600
- Late registrations: INR 2000

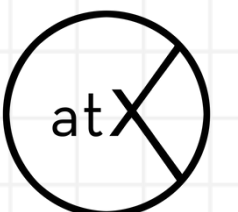
Foreign Nationals

- Early bird registrations: USD 25
- Regular Registrations: USD30
- Late registrations: USD 35

Eligibility:

- The competition is open for all the students and recent graduates.
- Participants are eligible to register individually or in teams of maximum 3 members.
- Participants are allowed to submit multiple competition entries with separate registrations for each entry.

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Submission Guidelines

1. The entry must be presented on one A1 sheet (300 ppi), landscape.
2. The submission should be submitted as a single pdf file with the Unique Registration Code (URC) as the file name.
3. The file size should not exceed 15 MB.
4. The Unique Registration Code (URC) must be clearly mentioned at the top right corner of the sheet.
5. The sheet must not include any information (Name, Organization, School, etc.) that may give away your identity.
6. The submission has to be mailed to submissions.architerrax@gmail.com with subject of email as your teams URC.
7. All text must be in English, with a readable font size (to be provided on the A1 sheet).



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Judgement Criteria

**Overall
Aesthetics**

**Clarity in
Explanation**

**Originality and
Innovation**

Design Impact

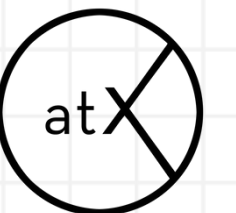
The 'X' Factor

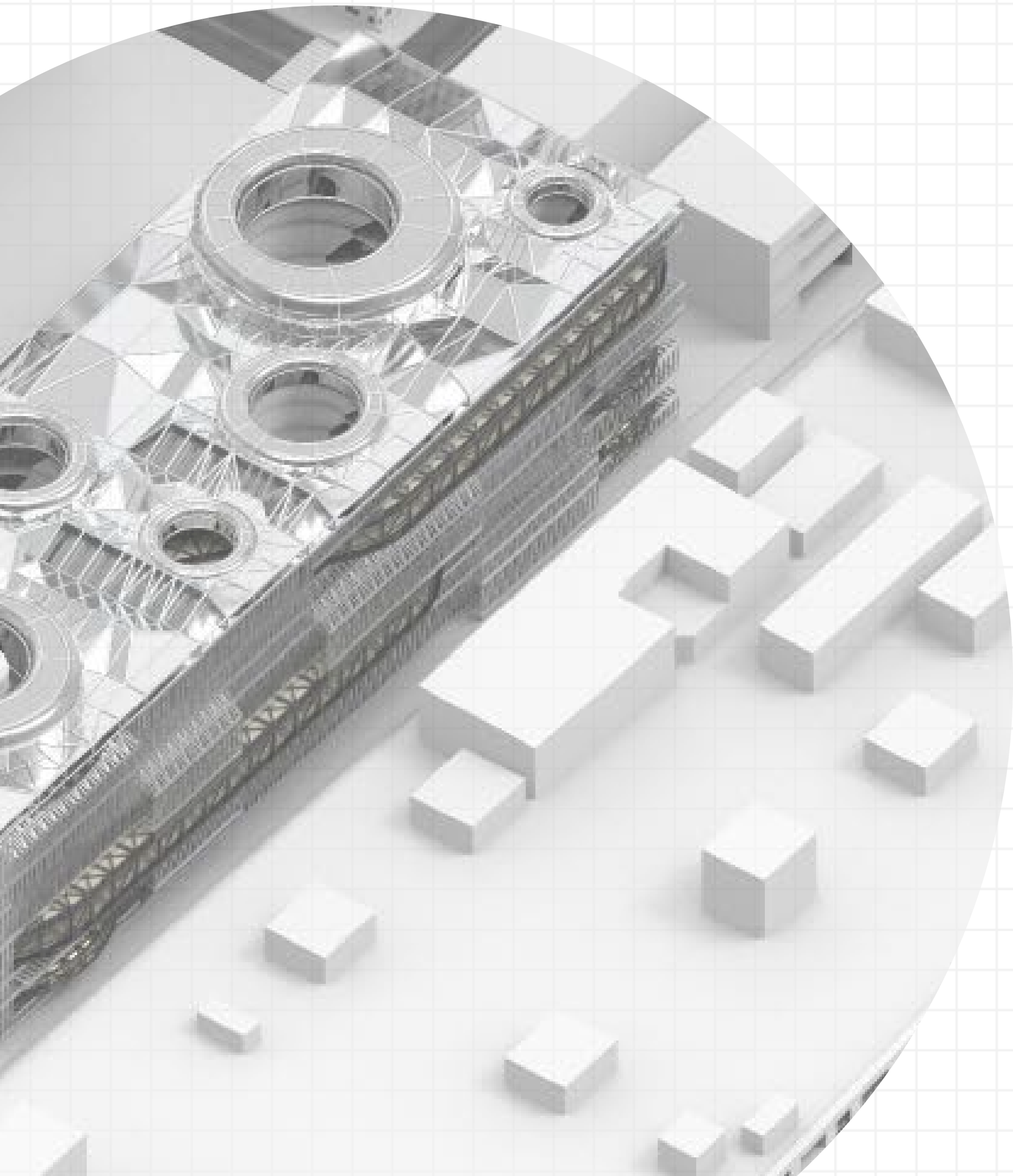
Competition Rules

1. Within 96 hours of completing the registration checkout, you will automatically receive an email from architerrax with your Unique Registration Code (URC). URC is the method of identification for this competition.
2. The registration fee is non refundable. It will only be refunded if the competition is cancelled.
3. Architerrax is the competition organizer and reserves the right to modify the competition schedule if deemed necessary.
4. Architerrax will have the full authority to publish and promote the material, always indicating its author, who will remain as an owner of the project. By participation in the competition you allow architerrax the right to publish and defuse the received material, and to modify it for adapting the publications formats.
5. Architerrax can modify the contents of this document provided that the majority of participants can benefit from it. Possible changes will be communicated in time, therefore it is highly recommended to check your registration email, our website, and social media for such alerts.
6. If any form of plagiarism is caught in the competition entry, that entry will be disqualified.
7. Contacting the jury is strictly prohibited.
8. The decision of the jury and organizers shall be final and no requests for the details of the evaluation process and re-evaluation shall be entertained.
9. Participant teams will be disqualified if any of the competition rules or submission requirements are not adhered to. Participation assumes acceptance of the regulations.

*All the images used in this brief have been taken from the entries of competitions organised by architerrax.

www.architerrax.com





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